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*Hanoi, July 27th, 2012*

Dear Mr. Hiroaki Sakai,

We are pleased to inform you that we are organizing the fourth Vietnam International Book Fair from 17<sup>th</sup> - 21<sup>st</sup> September, 2012 at the Vietnam Exhibition & Fair Center, 148 Giang Vo Street, Ba Dinh district, Hanoi, Vietnam. This book fair is a part of activities to mark 60<sup>th</sup> anniversary of Vietnam Publishing, Printing and Book Distribution Sector.

The response for the previous three fairs was excellent. Therefore, the scale of this book fair will be much bigger than the previous ones. As one of the leading publishers of Japan, it is an opportunity for you to exhibit your books, promote exports to other countries and introduce Japanese culture to the world, especially to Vietnamese readers.

The fair will remain open between 9 AM -10 PM on all days.  
The deadline for registering is 31<sup>st</sup> of August 2012. For any further information regarding the fair, please do visit the Home Page of organizer at website:  
<http://www.centic.vn/en/home.html>

**Yours Sincerely,**  
  
**Nguyen Ngoc Bao**  
Deputy-Director  
Authority of Publication - Ministry of Information and Communications