

FORWARD

『韓国¹の産業と市場 2007』 is the Japanese edition of the 2007 Korean edition, and the only publication of it's kind providing a comprehensive statistical overview of the diverse Korean market structure.

The Japanese edition, first published in 1997, has been widely accepted and used by Japanese companies, associations and institutes.

In order to meet the growing demand from abroad for data on Korea market, We compiled the first Japanese edition 1997.

We will revise every year to give up-to-data vital information to foreign manufacturers, exporters and importers, researchers, academies and others.

Most of the information and statistics have been collected through field surveys, supplemented government statistics and information from associations and other trade related organization.

Manufacturers, suppliers, and distributors are vying with one another for a larger share in the depth and dynamic market.

We hope that this booklet entitled 『韓国¹の産業と市場 2007』 which providers detailed coverage of the market volume, share and trend of Korea will help you obtain a grasp and understanding of the Korean market at the present time when reform of the industrial structure and distribution channel is being demanded.

Futhermore, We believe 『韓国¹の産業と市場 2007』 will be extremely useful in your preliminary assessment of the Korean market and target industry.

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